



**1-808-NO POACH**

(1-808-667-6224)

Please kokua!

Please help!

Did you know that tens of thousands of Hawaii's reef animals, including baby fishes, eels, and sharks, and tide pool animals including hermit crabs, are taken and sold outside Hawaii in the global aquarium pet trade? Many are shipped with no guarantee to arrive alive. None are guaranteed to live longer than 14 days. In the wild these animals can live for decades.

Did you know that a 2017 Hawaii Supreme Court ruling determined that all permits to take Hawaii's reef wildlife for aquariums are illegal and invalid? Sadly, the capture of these ecologically important, fragile reef animals continues, and poaching may be to blame.

But YOU can help! Be the voice for Hawaii's reef wildlife!

**Please call or text 1-808-NO POACH to report suspected illegal activity or trafficking of marine life for aquariums.**

***You may be eligible for a reward of up to \$5000 for information on poaching activity.***

*Mahalo for lending your voice for Hawaii's reef wildlife!*

More info at: [FortheFishes.org/reward](https://fortheFishes.org/reward)



# PLEASE PROTECT HAWAII'S REEF WILDLIFE



**REPORT ILLEGAL ACTIVITY TO 808 NO POACH**

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